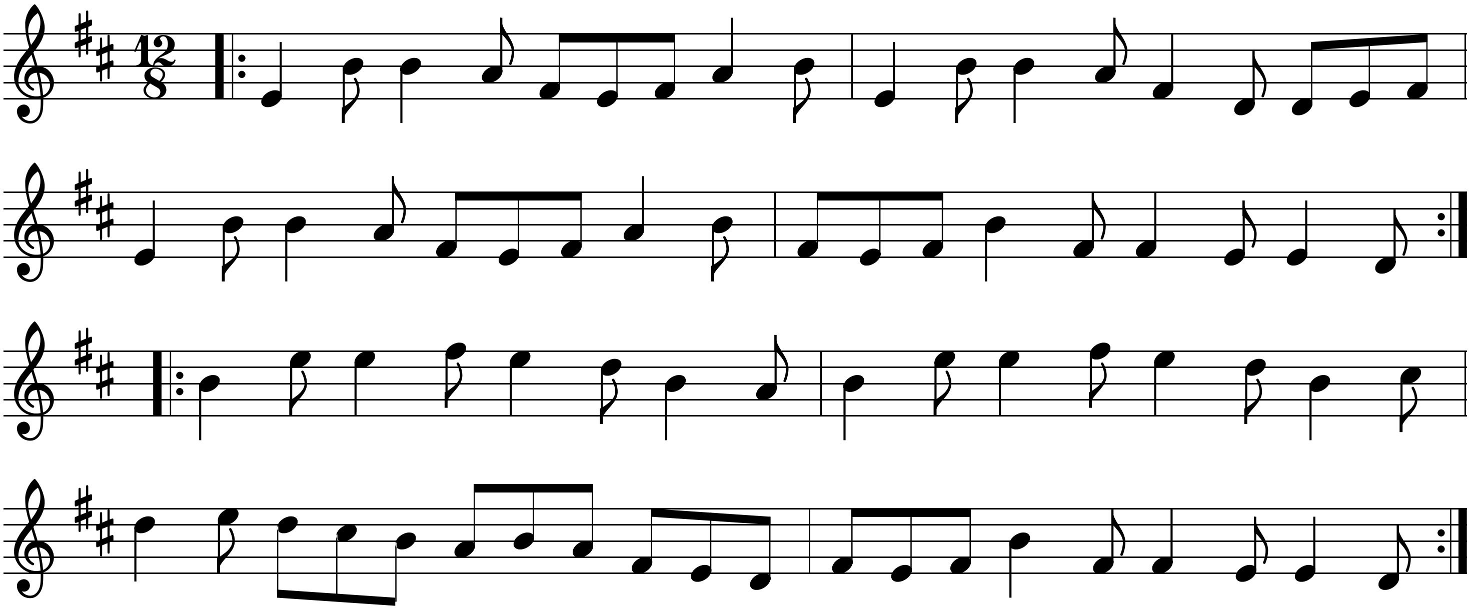# O'Keeffe's